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## Tree-Nation, let's plant trees for a better planet

[www.tree-nation.com](http://www.tree-nation.com)

Tree-Nation is a fast-growing and dynamic [social network](#) with the objective of [planting trees](#). More than 70,000 people and [120 European and international companies](#) have already joined the community for a greener and more sustainable planet.

Since 2006, Tree-Nation is working in partnership with the United Nations Environment Programme and its Plant for the Planet campaign. Other [sponsors](#) include the INRAN (Institut National de Recherche Agronomique du Niger) and the Ministry of the environment of Niger.

The objective of Tree-Nation is to [combat desertification](#), [deforestation](#) and [climate change](#) by planting trees. In addition to the obvious benefits of reforestation (carbon sinks, water resource and biodiversity restoration...) trees generate a virtuous cycle both ecologically and economically.

Tree-Nation also fights poverty. Tree plantations develop the local economy by generating jobs and by promoting sustainable agricultural practices. Depending on the species, trees provide food, fodder and medicines which represent supplementary income for villages and communities.

With its first [plantation in Niger](#), Tree-Nation initiated an ambitious project: plant 8 million trees in the shape of a giant heart, a symbol of respect and love for the Earth. The ultimate goal should be achieved by 2015. Other projects are in progress, including in countries such [Nicaragua](#) and Madagascar.

Tree-Nation is the inventor of the virtual tree. The virtual tree is the companion of your real tree on the plantation, and it allows you to track its progress on [www.tree-nation.com](http://www.tree-nation.com). Each virtual tree also has a space for an individualized message and lets you interact with other members and planters: exchanging ideas, pictures and messages while making new friends.

[Planting a tree](#) has never been easier. In a few clicks you can choose your [project](#), your tree [species](#) and we will take care of the rest.

A tree is the perfect gift: whatever the occasion (birthdays, weddings, thanking a friend or a business partner...), and with just the name and the email of the person, you can offer someone a tree and leave a personal message.

You can also [plant for free](#). Tree-Nation offers multiple opportunities to become involved in the project: by inviting your friends, giving water to someone's trees... The more people get to know our project; the more trees will be planted. You can start now by [signing up](#).

Tree-Nation also counts on the support of companies. Our partners value our concrete, effective and transparent projects. So far many small and medium sized businesses, but as well as larger organizations such as The Economist, Procter & Gamble, Google, or Garnier have [joined](#) our efforts by joining one of our [corporate programs](#).

Follow the project's progress on a day by day basis by reading the [plantation blog](#), where you can get the latest news from the field, including fun facts on the adventures of planting, preparing the fields or seeing the trees sprout after the first rain.

With Tree-Nation, planting a tree has a real impact and it's simple, fun and meaningful. [Let's plant for the planet!](#)